



Oriental Bank of Commerce

HYPERLINK POLICY

16.12.2017



Oriental Bank of Commerce

Hyperlink Policy



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Approval

Date	Approved By	Signature
17.06.2013	Board of Directors	
26.08.2014	Board of Directors	
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1. OBJECTIVE

To ensure that the hyperlink is used only for business purposes in a secure manner i.e. without endangering the security of the Bank's network with a uniform code of conduct.

2. SCOPE

This policy document covers the implementation of hyperlink to/from the Bank's website.

3. POLICY

Hyperlinks from OBC Website to External Websites

- The Bank provides information to the public at large regarding products, services & schemes through its website. There may be cases on our website when the Bank provides hyperlinks to other locations or websites on the Internet. These hyperlinks lead to websites published or operated by third parties who are affiliated with the Bank. They have been included in Bank's website to enhance user experience and are presented for information purposes only. Bank endeavors to select reputable websites and sources of information for your convenience.
- However, by providing hyperlinks to an external website or webpage, the Bank shall not be deemed to endorse, recommend, approve, guarantee or introduce any third parties or the services/ products they provide on their websites, or to have any form of cooperation with such third parties and websites unless otherwise stated by the Bank.
- Bank shall not be in any way responsible for the content of any externally linked website or webpage. The customer shall use or follow these links at their own risk and the Bank shall not be responsible for any damages or losses incurred or suffered by arising out of or in connection with use of the link. The Bank shall not be a party to any contractual arrangements entered into, between customer and the provider of the external website unless otherwise expressly specified or agreed by the Bank.
- Any links to websites that contain downloadable software are provided for customer convenience only. However, Bank shall not be responsible for any difficulties you may encounter in downloading the software or for any consequences from your doing so. It is to be noted that the use of any



software downloaded from the Internet may be governed by a license agreement and customer's failure to observe the terms of such license agreement may result in an infringement of intellectual property rights of the relevant software provider which Bank shall not be in any way responsible for.

- When a customer clicks on a link and leaves the Bank's website, they will be subject to the terms of use and privacy policies of the other website that they are going to visit.

Hyperlinks from External Websites to the OBC Website

- The appearance of a link at an external website to the Bank's website does not in any way mean that the said link was necessarily authorized by the Bank nor does it constitute any form of co-operation with or endorsement by, the Bank of such third party websites or contents therein. The Bank shall not be liable for any loss or damage incurred or suffered by customer or any third party arising out of or in connection with such link.
- Any party, desirous of creating a link to the Bank's website, is required to obtain a prior written approval of the Bank before doing so. The Bank may, at its absolute discretion, give or refuse to give such approval for linking the Bank's website. The Bank may at its absolute discretion rescind any approval granted and require the removal of any link to the Bank's websites at any time. Any link to the Bank's website must be made directly to the homepage of our website and "framing" or "deep-linking" of our website or content is strictly prohibited.
- Any use or display of the Bank's - logos, trade names, trademarks, web content or material in any form is not permitted except with the prior written approval of the Bank.